



Proven Effective Against Leading Brands
 Environmentally Sustainable
 Saves Money!
 Safe To Use With Multiple Applications

Why is Benefect® Multi-Purpose Cleaner Better?

Benefect® Multi-Purpose Cleaner is a revolutionary cleaning product developed as an effective, concentrated solution for all general cleaning tasks. Made from 100% botanical, biodegradable ingredients, it is safe for children, pets and the chemically-sensitive. It contains no chemical masking agents, fragrances, petrochemicals or phosphates. It has been proven as effective as leading national brands in standardized lab tests and the dilution rate makes it an economically viable alternative.

Environmentally Responsible

Made from 100% renewable resources, it biodegrades aerobically & anaerobically. It has no EDTA, NTA, petrochemicals, preservatives, optical brighteners or phosphates.



Saves Money

Its versatility allows you to use one product for carpets & upholstery, floors, walls, glass, mirrors, sinks, tubs, showers, toilets and countertops. It can replace 4 - 5 other cleaning products and its concentrated formulation allows a dilution rate of up to 1:256 making it economically sensible.



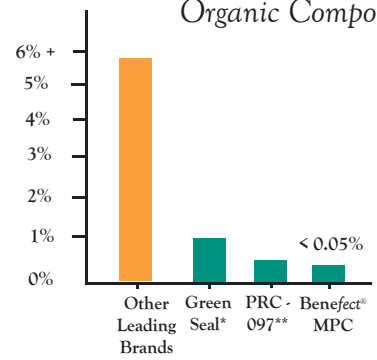
Health Benefits

The V.O.C.* level is only 0.05% which decreases health risks to building occupants (some cleaners have up to 10%).

*V.O.C. - the portion of a cleaner that evaporates and pollutes indoor air, contributing to sick building syndrome.

*No animal testing was performed to validate our data.

Percentage of Volatile Organic Compounds



* EPA Green Seal requires VOC levels of < 1%
 ** Environment Canada under PRC - 097 requires VOC levels of < 0.05%



100% Natural Multi-Purpose Cleaner

FEATURES	BENEFITS	VERIFICATION
Cleaning Efficiency	Effectively cleans as well as national brand all-purpose cleaner concentrates. Has proven not to promote carpet resoiling.	ASTMC5343-93
Broad Surface Compatibility	Suitable for polystyrene, polycarbonate, acrylic & plexiglass.	142.6 Hours @ 50 C
No Rinse, No Wipe	Approved by the Cdn. Food Inspection Agency for use in connection with food. No harmful residue that must be removed.	CFIA
Toxicity	Non-Hazardous by WHMIS/OSHA criteria LD50 (Oral, Rat) of >12,000 mg/kg (less toxic than vinegar) Dermal toxicity of 2,000mg/kg Non-hazardous to aquatic life Hazard Ratings: Fire = 0 Reactivity = 0 Health = 0	OECD 202 Pl.
Indoor Air Quality	Meets the strictest criteria for vapour emissions. Less than 0.05% V.O.C.s (Volatile Organic Compounds). EI-friendly, suitable for chemically-sensitive.	California Air Resources Board & US EPA V.O.C. Emission Standards for Consumer Products. Environmental Illness Society of Canada.
Environmentally Certified	Made from 100% Natural Ingredients derived from natural resources. Environmental Choice Program certified. Does not contain petrochemicals, phosphates, EDTA, NTA, dyes, synthetic perfumes, preservatives or pesticides.	Envirodesic certified as suitable for hypersensitive individuals. Ecologo PRC-097.
Biodegradable	Readily biodegradable. Anaerobically biodegradable.	OECD 301D ASTM 1196-92
Formulae Protected	Patented	

Benefect Multi-Purpose Cleaner is manufactured and distributed by: Sensible Life Products
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